

# Flipur A2P Terms of Service & Privacy Policy

## Flipur A2P Terms of Service

### Introduction

Welcome to Flipur's Application-to-Person (A2P) services. These Terms of Service ("Terms") govern your access to and use of Flipur's A2P services. By accessing or using our services, you agree to be bound by these Terms and all applicable laws and regulations.

### 1. Service Overview

Flipur provides A2P messaging services, enabling users and entities to send automated communications to individuals through our application. These services are designed for various applications, including but not limited to marketing notifications, transactional alerts, and customer engagement messages.

### 2. Acceptable Use Policy

You agree to use Flipur's A2P services only for lawful purposes and in accordance with these Terms.

You shall not use the services to send unsolicited messages (spam) or messages that violate the rights of others.

You are responsible for ensuring that the content of your messages complies with all applicable laws and regulations, including those relating to privacy, telecommunications, and marketing.

### 3. Content Responsibility

You are solely responsible for the content of the messages you send through Flipur's A2P services.

Flipur does not monitor or control the content of the messages sent through its services and does not take responsibility for such content.

### 4. Privacy and Data Protection

You must obtain explicit consent from the individuals before sending them messages through Flipur's A2P services.

You agree to comply with all applicable data protection and privacy laws related to the collection, processing, and storage of personal data.

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## 5. Service Availability

Flipur aims to provide a reliable and available service but does not guarantee uninterrupted or error-free operation.

Scheduled maintenance and unforeseen disruptions may occasionally result in temporary service interruptions.

## 6. Fees and Payment

The use of Flipur's A2P services is subject to fees as outlined in your service agreement.

Payment terms and conditions, including invoicing and payment methods, are detailed in your service agreement.

## 7. Termination

Flipur reserves the right to terminate or suspend your access to the A2P services for violation of these Terms or any applicable law.

You may terminate your use of the services in accordance with the termination provisions in your service agreement.

## 8. Limitation of Liability

Flipur shall not be liable for any indirect, incidental, special, consequential, or punitive damages resulting from your use of the A2P services.

## 9. Changes to Terms

Flipur reserves the right to modify these Terms at any time. Your continued use of the services after any changes indicates your acceptance of the new Terms.

## 10. Governing Law

These Terms are governed by the laws of [Jurisdiction], without regard to its conflict of law provisions.

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## Flipur A2P Privacy Policy

### Introduction

At Flipur, we are committed to protecting the privacy and security of our users. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our Application-to-Person (A2P) messaging services. By using our services, you consent to the data practices described in this policy.

### 1. Information We Collect

- **Personal Information:** Includes name, email address, phone number, and any other information you provide when using our A2P services.
- **Usage Data:** Information on how the services are accessed and used, including service usage details, IP addresses, and browser types.
- **Communications:** Details of the messages sent through our A2P services, including the content of the messages, sender, and recipient information.

### 2. How We Use Your Information

- To provide and maintain our A2P services.
- To notify you about changes to our services.
- To allow you to participate in interactive features of our services when you choose to do so.
- To provide customer support.
- To gather analysis or valuable information so that we can improve our services.
- To monitor the usage of our services.
- To detect, prevent, and address technical issues.

### 3. Sharing Your Information

We may share your information with third parties in the following situations:

- **With service providers:** To monitor and analyze the use of our service, to contact you.
- **For business transfers:** In connection with any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

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## 4. Data Security

We value your trust in providing us your Personal Information, thus we strive to use commercially acceptable means of protecting it. However, no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

## 5. Data Retention

We will retain your Personal Information only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Information to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies.

## 6. Your Data Protection Rights

Depending on your location, you have rights under data protection laws in relation to your personal data, such as the right to access, correct, or delete the personal data that we hold about you.

## 7. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective.

## 8. Contact Us

If you have any questions about this Privacy Policy, please contact us at [info@flipur.io](mailto:info@flipur.io)